

Privacy Notice

Last updated: March 2026

The WiFi Quality Institute (“WQI”, “the Institute”, “we”, “our”) respects the privacy of visitors to this website and is committed to protecting personal data in accordance with applicable data protection laws, including the UK General Data Protection Regulation (UK GDPR).

This Privacy Notice explains how personal data may be collected and processed when you visit this website or contact the Institute.

1. Data Controller

The data controller responsible for this website is:

WiFi Quality Institute

4th Floor, Silverstream House
45 Fitzroy Street
Fitzrovia
London W1T 6EB
United Kingdom

Contact:

info@wifiquality.institute

2. Personal Data We May Collect

We do not operate user accounts or registration systems on this website.

However, the following limited personal data may be processed:

Information you provide voluntarily

If you contact the Institute by email, we may receive:

- your name
- your email address
- the content of your message
- any information you choose to include in the communication

Technical information automatically collected

When visiting the website, the hosting infrastructure may automatically log certain technical information, such as:

- IP address
- browser type and version
- date and time of access
- requested pages

These server logs are used solely for technical and security purposes.

3. Purpose of Processing

Personal data may be processed for the following purposes:

- responding to inquiries or correspondence

- maintaining website security and system integrity
- preventing misuse or malicious activity

The Institute does not use personal data for advertising, profiling, or marketing.

4. Legal Basis

Processing of personal data is based on:

- **Legitimate interests** in maintaining the security and operation of the website
- **Consent**, when you voluntarily contact the Institute

5. Data Retention

Personal data is retained only for as long as necessary for the purpose for which it was collected.

Email correspondence may be retained for administrative or institutional record-keeping purposes.

Server logs are retained only for a limited period required for security and system monitoring.

6. Data Sharing

The Institute does not sell, rent, or trade personal data.

Personal data may be processed by third-party service providers strictly for the purpose of operating this website, such as:

- website hosting providers
- infrastructure and security services

These providers process data only on our behalf.

7. International Transfers

Website hosting or infrastructure providers may process data outside the United Kingdom or European Economic Area. Where this occurs, appropriate safeguards are applied in accordance with applicable data protection laws.

8. Your Rights

Under applicable data protection law, you may have the right to:

- request access to personal data we hold about you
- request correction of inaccurate data
- request deletion of personal data where appropriate
- object to certain types of processing

Requests may be sent to: info@wifiquality.institute

9. External Links

This website may contain links to external websites. The Institute is not responsible for the privacy practices of third-party websites.

10. Changes to This Notice

This Privacy Notice may be updated from time to time. The most recent version will always be published on this website.

